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Licking County Safe Communities Program Releases Licking County Traffic Fatalities Update

The Licking County Safe Communities program reported **12** traffic deaths in Licking County from **January 1, 2011 to June 30, 2011**. This compares with **11** traffic deaths for the same period in 2010.

According to the National Highway Safety Administration, each fatality has a comprehensive cost of more than \$3.4 million associated with it. **In 2011, the cost in Licking County exceeds \$40.8 million.** An estimate of comprehensive costs, which combines both economic costs and values for “intangible” consequences, was made by estimating quality-adjusted life years lost. Most of the amount is due to lost life years and lost productivity.

ADDITIONAL COMMENTS

The Licking County Health Department is a Safe Communities Grantee of the Ohio Department of Public Safety. The Safe Communities Program was developed by the Ohio Department of Public Safety to establish and expand community partnerships to create safer, healthier communities throughout Ohio. In Licking County, Safe Communities is a partnership with the Licking County Health Department, area law enforcement agencies and businesses to increase safety belt use, decrease impaired driving and to decrease crashes.

