BUILDING A CULTURE OF HOPE
WHO WE ARE

The Licking County Community Blueprint is a collaboration of committed individuals. Shaped by nonprofit organizations, government agencies, businesses, and funders. We work together to assess the needs of the community.

MISSION:
To improve lives in Licking County by providing care, support and resources.

VISION:
To create a movement that inspires change by bringing the community together to address pressing needs.
Since 2014, The United Way of Licking County has been leading a group of community partners in an effort to pinpoint the strengths of the county and address the challenges our residents are facing.
WHAT WE STAND FOR

WE CAN’T DO IT ALONE.
Collaboration is key.

- Individuals
- Businesses
- Government agencies
- Nonprofit organizations
- Funders

United Way
TO GET STARTED, WE FORMED A PLAN.

1. **COLLECT** AND ANALYZE COUNTY-WIDE DATA

2. **ESTABLISH** MEANINGFUL GOALS BASED ON THE DATA

3. **DEVELOP** ACTION PLANS TO ACHIEVE THESE GOALS

4. **MEASURE** OUTCOMES AND PROGRESS
2014 WAS A BIG YEAR FOR US.

IN THE SPRING, THREE FEASIBILITY MEETINGS WERE HELD AND BY THE FALL, A STEERING COMMITTEE WAS FORMED.

The Steering Committee:

• Provided oversight on the Community Blueprint strategy
• Formed the Data and Survey Committees
• Secured funding to conduct the process
• Organized and shared the results

After the results were distributed, residents were then called to collaboratively address top priorities and identify objectives to monitor the progress of the initiative.
BRINGING IN THE EXPERTS

THE SURVEY COMMITTEE RESEARCHED AND INTERVIEWED VARIOUS CONSULTING GROUPS TO HELP CONDUCT THE SURVEY PROCESS.

WE PARTNERED WITH ILLUMINOLOGY, A TRUSTED MARKET RESEARCH FIRM, TO DEVELOP OUR SURVEY.
BOTH RANDOM AND SELECTED PARTICIPANTS RESPONDED TO A VARIETY OF TOPICS, FROM COMMUNITY ENGAGEMENT TO MENTAL HEALTH.

WHO PARTICIPATED?

509 Residents
144 Direct Service Recipients
166 Key Informants
5 Focus Groups

The 5 focus discussion groups were held in:
Pataskala/Etna, Granville/Newark/Heath, Buckeye Lake/Hebron, Johnstown/New Albany, and Utica/Licking Valley.
THE SURVEY

THE DATA COMMITTEE COLLECTED HARD DATA FROM THE COMMUNITY TO IDENTIFY AND CONFIRM 3 PRIORITIES.

In spring 2015, Illuminology presented its report to the Steering Committee in a 46 page document*. The Steering Committee also hosted a prioritization meeting at the Licking County Health Department where 68 participants came to a consensus. They categorized the top 14 concerns from the survey into three priorities.

*Download at: unitedwaylc.org
FROM THE PRIORITIZATION MEETING, THE PARTICIPANTS REVEALED THAT THE TOP THREE PRIORITIES ARE:

1. BEHAVIORAL HEALTH
2. CHILDREN, YOUTH AND FAMILIES
3. POVERTY

In summer/fall 2015, Priority Groups with Co-Chairs were formed to establish goals and objectives for each of these top three concerns.
1. BEHAVIORAL HEALTH

To promote a healthy community, we must address addiction, child abuse and neglect, domestic violence and mental health by increasing awareness and access to:

- Addiction and recovery services
- Mental health care
- Resources that keep every child safe and healthy
- Resources that keep personal relationships safe and healthy

“It takes everybody helping together. Everybody’s got to be on the same page.”

—Survey Participant
PRIORITIES

2. CHILDREN, YOUTH AND FAMILIES

Increasing opportunities so we can advance by:

- Encouraging and strengthening healthy relationships
- Increasing accessibility to quality childcare and early learning experiences
- Raising awareness and encouraging use of available community resources
- Promoting physical health, development and well being
- Engaging and socializing in community activities

“Children being hungry — I see that when I go to the schools. We have a lot of hungry children. And obviously their families too.”

—Survey Participant
3. POVERTY

Coordinating and enhancing services that promote self-sufficiency by:

- Increasing availability of safe and affordable housing
- Promoting financial literacy education
- Improving access to affordable and reliable transportation
- Developing opportunities for job-training and career advancement
- Expanding coordination and maintenance of safety net services
  - Providing food services
  - Assisting with utilities
  - Allocating disaster relief efforts
  - Providing emergency shelter/housing
  - Offering affordable health care
WHERE DO WE GO FROM HERE?

THERE IS STILL A LOT LEFT TO DO. 2016 WILL PROVE TO BE OUR MOST PRODUCTIVE YEAR YET.

A LEADERSHIP TEAM WILL BE FORMED TO:

- Share the priorities through orientations and forums
- Monitor and regulate objectives
- Create a directory of services
- Identify additional resources as needed
- Define measurable outcomes
- Gauge the progress of these outcomes

WANT TO HELP?

TO GET INVOLVED OR FOR MORE INFORMATION, PLEASE CONTACT THE UNITED WAY OF LICKING COUNTY AT: 740-345-6685 OR INFO@UNITEDWAYLC.ORG
THOSE WHO HELP

LICKING COUNTY BLUEPRINT PARTNERS

Steering Committee Members
Chad Brown, Licking County Health Department
Kevin Carver, Licking County Emergency Management Agency
Luellen Deeds, United Way of Licking County
Deb Dingus, United Way of Licking County
David Edelblute, Licking County Probate Juvenile Court
John Fisher, Licking County Job & Family Services
Sylvia Friel, Licking County Job & Family Services
Amy Gantt, Licking County Library
Mayor Jeff Hall, City of Newark
Connie Hawk, Licking County Foundation, Co-Chair
Kristin McCloud, Pathways of Central Ohio
Nancy Neely, Licking County Board of Developmental Disabilities, co-chair
Ralph Wise, Village of Hebron
Debbie Y oung, Licking Memorial Health Systems

Survey Committee Members
Jeremy Blake, South Newark Civic Association
Chad Brown, Licking County Health Department
Janet Chandler, Mental Health & Recovery Board of Licking & Knox Counties
Rod Cook, American Red Cross
Virginia Cope, The Ohio State University – Newark
Kayla Davis, Girl Scouts of Ohio’s Heartland
Major Diana DeMichael, Salvation Army
Deb Dingus, United Way of Licking County
David Edelblute, Licking County Probate Juvenile Court
Lesha Farius, Ohio Campus Compact
Sylvia Friel, Licking County Job & Family Services
Tim Gano, Behavioral Healthcare Partners of Central Ohio, Inc.
Connie Hawk, Licking County Foundation
Irene Kennedy, Community Member
Kim Mason, Family Health Services
Adam Masters, Licking County Health Department
Kristin McCloud, Pathways of Central Ohio
Chuck Moore, Food Pantry Network of Licking County
Kendra O’Reilly, Girl Scouts of Ohio’s Heartland
Mary Reid, Licking Memorial Health Systems
Penny Sitler, Mental Health America of Licking County
Debra Tehrani, Licking County Children & Families First Council
Jennifer Turnes, Behavioral Healthcare Partners of Central Ohio, Inc.
Jennifer Utrevis, Big Brothers Big Sisters of Licking & Perry Counties
Debbie Y oung, Licking Memorial Health Systems

Data Collection Committee Members
Chad Brown, Licking County Health Department
Gina Dow, Denison University
Sylvia Friel, Licking County Job & Family Services
Rebecca Lay, Licking Memorial Health Systems
Kristin McCloud, Pathways of Central Ohio
Debbie Tegtmeyer, Licking County Coalition for Housing
Brian Thatcher, Licking Memorial Health Systems

Priority Groups
Behavioral Health: Co-Chairs – Kristin McCloud, Penny Sitler
Children, Youth & Families: Co-Chairs – Teri Peasley, Cara Sussman
Poverty: Co-Chairs – Angela Carnahan, Donna Gibson
THOSE WHO HELP

Planning & Prioritization Team
American Red Cross
Behavioral Healthcare Partners of Central Ohio
Big Brothers Big Sisters of Licking & Perry Counties
Center for Disability Services
City of Newark
Denison University
First Federal Savings
Food Pantry Network of Licking County
Girl Scouts of Ohio’s Heartland
Holy Trinity Lutheran Church
Licking County Aging Program
Licking County Board of Developmental Disabilities
Licking County Chamber of Commerce
Licking County Children and Families First Council
Licking County Coalition for Housing
Licking County Coalition of Care
Licking County Emergency Management Agency
Licking County Foundation
Licking County Health Department
Licking County Job & Family Services
Licking County Library
Licking County Probate Juvenile Court
Licking County Soil & Water Conservation District
Licking County Transit Board
Licking Memorial Health Systems
Licking Park District
Lindorf Family Foundation
Mental Health America of Licking County
Mental Health & Recovery for Licking & Knox Counties
Newark Advocate
Ohio Campus Compact
The Ohio State University – Newark
Park National Bank
Pathways of Central Ohio
St. Luke’s Episcopal Church
St. Vincent De Paul Center
Salvation Army
Shiloh Missionary Baptist Church
South Newark Civic Association
Southeast Ohio Legal Services
United Way of Licking County
Village of Hebron
WCLT Radio, Inc.
The Works: Ohio Center for History, Art & Technology

Funders
Agency Executive Committee of the United Way, Central Ohio
Technical College, City of Newark Community Block Grant, Denison University, The Energy Cooperative, First Federal Savings & Loan, Gannett Company, Inc., Heath-Newark-Licking County Port Authority, Licking County Board of Developmental Disabilities, Licking County Children & Families First Council, Licking County Foundation, Licking County Job & Family Services, Licking Memorial Health Systems, Lindorf Family Foundation, Gerald K. McClain Fund of the Licking County Foundation, Mental Health & Recovery for Licking & Knox Counties, The Ohio State University – Newark, Park National Bank
THANK YOU!